



Kalaingar Karunanidhi Government Arts College for Women (Autonomous)
(Nationally Re-accredited with B++ Grade by NAAC 3rd Cycle)
(Affiliated to Bharathidasan University, Tiruchirappalli)
Pudukkottai - 622001, Tamilnadu, India.
Phone:04322 222202 Website:www.gacwpdkt.ac.in E-mail:gacwpdkt@yahoo.co.in

CRITERION III – RESEARCH INNOVATIONS AND EXTENSION

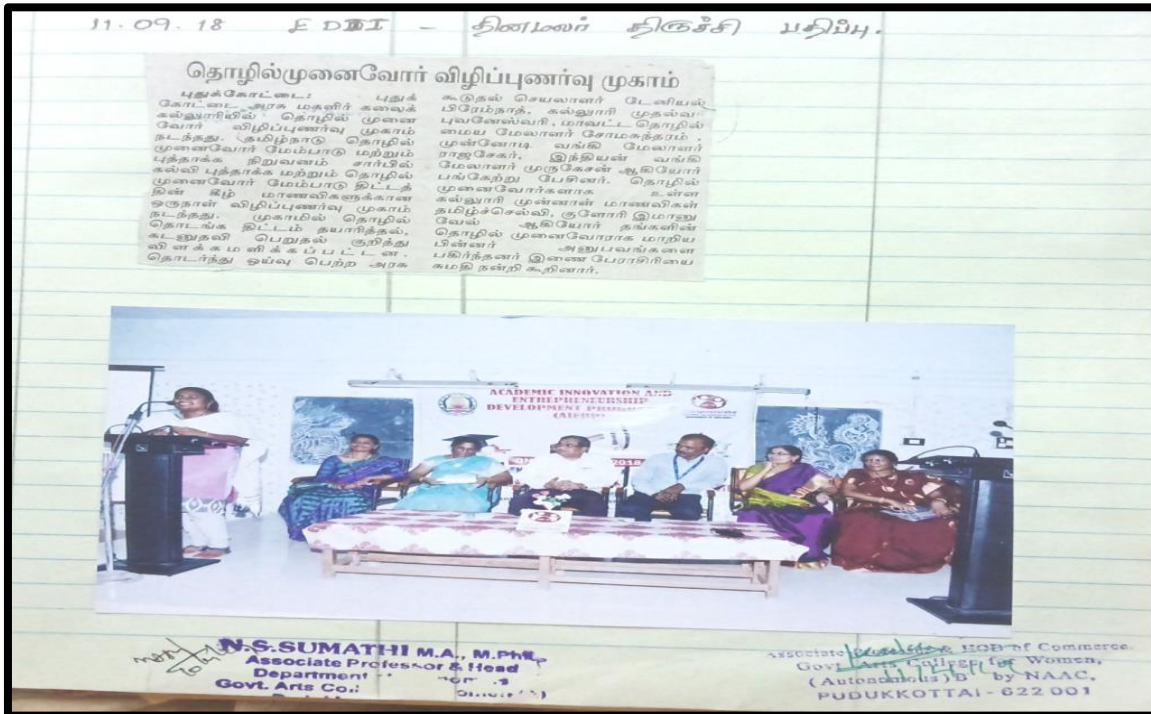
3.3. INNOVATION ECOSYSTEM

3.3.1.1 Ecosystem for Innovations, creation and transfer of Knowledge

Entrepreneurship Awareness Camp

The primary aim of conducting entrepreneurship awareness camp is to encourage the students to take Entrepreneurship as their career. One day awareness camp was organized under the Educational Innovation Institute and Entrepreneurship Development Programme by Tamil Nadu on 11.09.2018 in the College premises. In the camp, preparation of plan to start business and getting loan were explained. Additional Secretary Mr. Daniel Premnath (Rtd.), Principal, Mr.Somasundaram, Manger, District Industrial Center and Mr. Murugesan, Manager, Lead Bank Pudukkottai District participated in this programme. Ms.Glory Emanuale (Alumnus) has participated as Entrepreneur and shared her experiences after becoming a successful Entrepreneur.

One day Entrepreneurship Awareness Camp conducted by Consumer Club on 11.09.2018





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Food Adulteration Awareness Programme

To spread awareness on consumer rights among all consumer segments especially among students and to inculcate knowledge and training on Food Adulteration to our students, a One day Food Adulteration programme was conducted on 23.02.2020 in the college campus. More than 200 students participated. The experts from Department of Drug Administration and Department of Food Safety gave the awareness on Expiry date on the food products available in the market. Dr. Ramesh Babu spoke on food adulteration awareness in Pudukkottai District and he informed that so far 213 civil and criminal cases were booked against food adulteration and 290 cases have been registered for drug treatment.



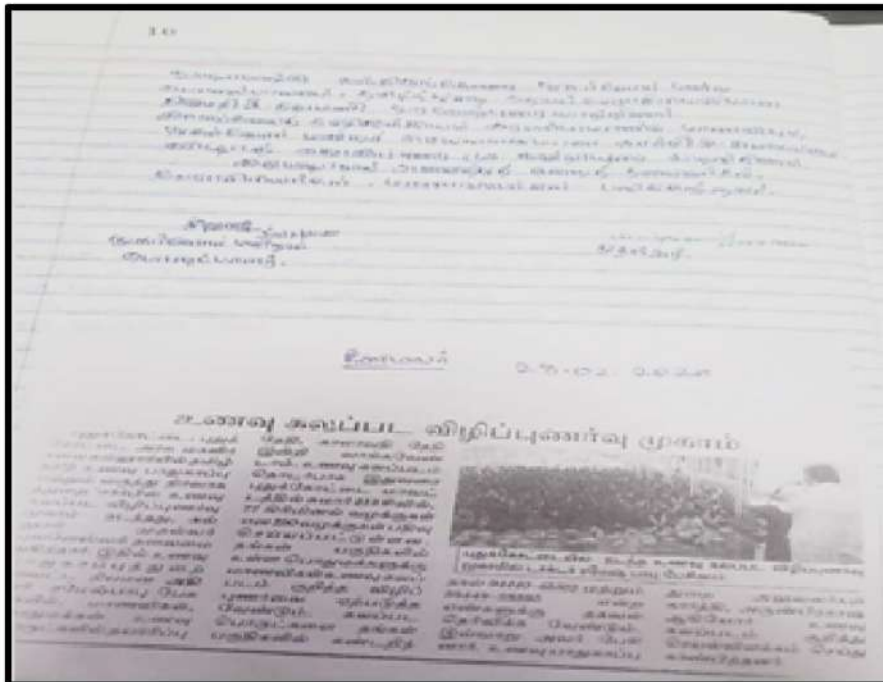


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Department of Economics, Kalaingar Karunanidhi Government Arts College for women (Autonomous), Pudukkottai and Women's Entrepreneurship Development Organization, Thanjavur, jointly organized a Seminar on Entrepreneurship Development. The Chief Guest Mrs.M.Raja Maheswari delivered the keynote address and said that all the girl students should become future entrepreneurs and provide job opportunities to the society.



21/3/24
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