



**Kalaingar Karunanidhi Government Arts College for Women (Autonomous)**  
(Nationally Re-accredited with B<sup>++</sup> Grade by NAAC 3<sup>rd</sup> Cycle)  
(Affiliated to Bharathidasan University, Tiruchirappalli)  
**Pudukkottai - 622001, Tamilnadu, India.**

Phone:04322 222202 Website:[www.gacwpdkt.ac.in](http://www.gacwpdkt.ac.in) E-mail:[gacwpdkt@yahoo.co.in](mailto:gacwpdkt@yahoo.co.in)

## **CRITERION VI –GOVERNANCE, LEADERSHIP AND MANAGEMENT**

### **6.4. FINANCIAL MANAGEMENT AND RESOURCE MOBILISATION**

#### **6.4.1 Strategies for Mobilisation of Funds**

Resource mobilization strategies are followed in order to acquire, manage, and utilize resources effectively to support the institution's goals and objectives, Strategic planning: Developing and implementing a comprehensive strategic plan that aligns resource mobilization efforts with the institution's mission, vision, and long-term goals is essential for maximizing impact and sustainability.

1.Alumni Contribution

2.Traditional sources of funding like Parent -Teachers Association, Alumni and Donor stewardship: Cultivating strong relationships with alumni and donors through personalized communication, recognition programs, and transparent reporting can lead to continued support and donations.

3, Computer Literacy programme to students with a fee 1000/ for First year UG (Except Computer Science Students)

4. Selling stationary items to students through stores with nominal profit rate

5. Infrastructure facilities through Autonomous Examinations

6. Selling stationary items to students through stores with nominal profit rate

7. Institutions actively pursue grants from governmental agencies, to support research, infrastructure development (Rashtriya Uchchattar Shiksha Abhiyan-RUSA, Tamilnadu State Council for Science and Technology -TNSCST, Tamilnadu State Council for Higher Education-TANSCHE, Department of Science and Technology-DST)

8. Fund raising initiatives not only fosters a sense of community but also creates opportunities for donations and support.

9. Endowment management: Proper management of endowment funds and investments generate income which is utilized for distributing prizes to rank holders and toppers.

10. Renting out physical infrastructure like classrooms for conduct of Government TNPSC and Court examinations respectively.

By submitting proposals for receiving grants and by effective grant management, our college ensures that the institution can successfully secure and utilize grants for its initiatives.



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### 6.4.1 Strategies for Utilization and Audit of Funds

The funds mobilized from Government and Philanthropists are utilized properly as per Government norms. There are committees like Purchase committee and Finance committee where resolutions are made for utilization of funds. Concurrence from college council members are also obtained in the council meeting. Institution conducts Internal and External Financial Audits regularly. The external audit is done by the DCE (Directorate of Collegiate Education) and the AG Audit (Offices of the Accountant General). The dates of DCE Audit during the Assessment Period is given below:

Sl.No.	Type of Audit	Duration of Audit	Date of Audit
1	DCE Audit	2022 - 2023	12.07.2023 to 13.07.2023
2	DCE Audit	2015 - 2016, 2016 - 2017, 2017 -2018, 2018 - 2019, 2019 -2020, 2020 -2021, 2021 - 2022	07.02.2022 to 08.02.2022
3	DCE Audit	2012 - 2013, 2013 - 2014, 2014 - 2015	09.04.2018 to 13.04.2018



21/3/24  
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