



Kalaingar Karunanidhi Government Arts College for Women (Autonomous)

(Nationally Re-accredited with B⁺⁺ Grade by NAAC 3rd Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)

Pudukkottai - 622001, Tamilnadu, India.

Phone: 04322 222202 Website: www.gacwpdkt.ac.in E-mail: gacwpdkt@yahoo.co.in

CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 INSTITUTIONAL VALUES AND SOCIAL RESPONSIBILITIES

7.1.8 Inclusive Environment

Sl. No.	Cultural /Communal /Social Activity
1.	Cultural Competitions
2.	Pongal Celebration
3.	EBSB Activities
4.	Muthamil Vizha
5.	Sarvodaya Day
6.	National Festivals



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Cultural Competition





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Pongal Celebration





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EBSB Activities

 Government Arts College for Women(Autonomous), Pudukkottai 			
EBSB (Ek Bharat Shreshtha Bharat) CLUB Activities of the club for the academic year 2020-21			
		To celebrate the Unity in Diversity of our Nation, and to strengthen the emotional bonds between the people of our country, and to showcase the rich heritage, culture, customs and traditions of the people and to promote the spirit of National Integration among people, UGC has given instructions to initiate EBSB clubs in all Higher Educational Institutions in the country. Tamilnadu has been paired with Jammu and Kashmir. Our College is paired with Govt. Degree College	
EBSB Club Members : Dr.B.Buvaneswari - Principal Mrs. S. Gnanajothi - EBSB Nodal Officer Dr. R.Narasimmaraj - EBSB Coordinator Dr.M. Sagaya Sophia - EBSB Member			
S.No	Date	Name of the Activity	Particulars
1	01.06.2020 to 31.07.2020	Learning the Language of the Paired State- Aaj Ka Vaakya	Students are encouraged to learn the language of the paired state. Under Aaj Ka Vaakya scheme (Sentence of the day), daily a sentence is displayed in the website to facilitate learning the language of the paired state.
2	24.07.2020	EBSB Club Inauguration	Inauguration by Principal Dr.B.Buvaneswari. Special Address by Dr. R.Narasimmaraj, EBSB Club Coordinator, Assistant Professor, Department of Tourism and Travel Management about EBSB club, objective and its role, functions, and key activities to the faculty members and students of the college.
3	23.08.2020 to 26.08.2020	National Level Quiz contest on the topic "Cultural Reciprocal between Tamilnadu and Jammu & Kashmir"	346 contestants from all over India from various states such as Delhi, Orissa, Uttar Pradesh, Pondicherry, Kerala and Tamilnadu participated in the National Level Online Quiz competition and received E -Certificates.
4	30.09.2020	Webinar on the theme "Tourism and its impact on Socio-Economic and Cultural Condition in India"	EBSB club joined with the department of Tourism and Travel Management to celebrate the World Tourism day - 2020. A webinar was jointly organized on the theme of "COVID-19: Tourism and its impact on Socio- Economic and Cultural Condition in India" through Google meet. Dr.Narasimmaraj delivered Special address and highlighted the impact of Covid-19 on the Socio - Economic and Cultural in Indian perspective with reference to Tourism Industry. 137 members participated in the webinar.
5	30.10.2020	Slogan Writing Competition with the theme "Tulips Festival in Kashmir"	Online Slogan Writing Competition in Tamil and English with the theme : Tulips Festival in Kashmir was organized and 89 students actively participated.
6	23.11.2020	Traditional Tamil food cooking Competition	Tamilnadu Traditional Food Cooking competition among our college students was organized. Students were asked to prepare a video of their cooking and send. 23 students completed their task within the stipulated period among the 73 registered participants. Based on the calculation indicators, 6 students won the first 3 places and received E-Certificates.



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7	30.12.20	Essay Writing Competition (English) on the topic "When Kashmir and Kanyakumari meets..."	Creative Essay Writing in English on the topic "When Kashmir and Kanyakumari meets..." was organized for our students. 21 students participated in the competition and top 3 students were given E-Certificates
8	21.01.2021	Painting Competition with the theme : "My Festival, My Culture"	To showcase the creative skill, Painting Competition with the theme : "My Festival, My Culture" was organized to focus on the festivals in Tamilnadu which depicts our culture. 15 students participated in the competition and top 3 were awarded E-Certificates.
9	27.02.2021	Bilingual Poetry writing Competition on the topic "காஷ்மீர் முதல் கன்னியாகுமரி வரை"	To create cultural awareness among young and to cultivate love among the people, Bilingual Poetry writing competition was organized among the college students and top 3 students were selected as winners.
10	15.03.2021 to 17.03.2021	National Level Quiz contest on the topic "National Integration"	To create awareness among Integrity of our Nation, National level Quiz Competition was organized. Contestants from Kashmir, Delhi, Uttar Pradesh, Andhra Pradesh, Pondicherry, Kerala and Tamilnadu actively participated in this National Level Online Quiz competition. 160 participants participated and received their E- Certificates.
11	13.04.2021	Poster making competition on the topic "Safe Life in this Corona strife"	To create a positive thought/vibration among the people regarding the Covaxin / Covishield vaccines, a Poster making competition was organized. This inculcates a sense of social consciousness among the students towards the society. 15 students submitted their posters and top 3 were selected.
12	30.05.2021	Video Presentation on "Role and functions of EBSB"	A video on the role and functions EBSB was prepared by Dr.R.Narasimmaraj, EBSB Club Coordinator, Assistant Professor, Department of Tourism and Travel Management. The video depicts the role and functions of the EBSB. Interrelationships between Jammu & Kashmir and Tamilnadu, its geographic features, attractions, map, culture and tradition were clearly demonstrated in the video and the same is uploaded in Youtube. All the students were informed to watch the video.



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KALAIIGNAR KARUNANIDHI GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS),

PUDUKKOTTAI-622 001.

15.07.2.2022

EBSB Activities from June -2021 to June 2022

S.No.	Date	Name of the Activity	Particulars
13	26.06.2021	Impact of Covid-19 in our Culture	This inspired our EBSB Team which has been effectively working on the Ek Bharat Shreshtha Bharat (EBSB) conducting various activities every month since June 2020, to conduct a SPEECH COMPETITION on the following topic: "கலாச்சாரத்தில் கோவிட்-19 ஏற்படுத்தும் தாக்கம்"(Impact of Covid-19 in our Culture)
14	29.07.2021 to 31.07.2021.	National level Online Quiz Contest on Unity in Diversity	Organized by the EBSB Club, Government Arts College for Women (Autonomous), Pudukkottai, Tamil Nadu. There were 185 contestants participated
15	12.08.2021	Azadi ka Amrit Mahotsav was observed	In connection with our countries 75 th Anniversary celebration, the govt. of India asks our citizens to sing our national anthem through the http:// rastragan.in web portal, our college students several had participated and owned digital certificate.
16	27.09.2021	World Tourism Day was observed	Various Cultural and competitions like digital poster presentation, speech competition and quiz competitions were conducted for the students
17	31.10.2021	Tulips Festival in Kashmir	The Tulip Festival is held at the beginning of spring in Srinagar, between March and May, when the tulip buds are ready to bloom. This festival lasts for fifteen days or a month as different flowers continue to bloom creating a rainbow of colours.
18	30.11.2021	<u>VLOG VIDEO PRESENTATION:</u> THEME: Special Tourist Attractions / Historical Landmarks / Ancient Monuments / Tamil Civilization, art and culture in your town	This inspired our EBSB Team which has been effectively working on the Ek Bharat Shreshtha Bharat (EBSB) conducting various activities every month since June 2020, to conduct a <u>VLOG VIDEO PRESENTATION</u> : THEME: Special tourist attractions / historical landmarks / ancient monuments / Tamil civilization, art and culture in your town (உங்கள் ஊரில் உள்ள சிறப்பு வாய்ந்த சுற்றுலாத் தலங்கள்/வரலாற்று சிறப்புமிக்க இடங்கள் / புராதான சின்னங்கள் / தமிழர் நாகரிகம், கலை, பண்பாட்டு சிறப்பினை



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			விஷய (வலைப்பதவு) எடுத்து அனுப்பதல் வேண்டும்) on 30 th November 2021.
19	28.12.2021	Special Tourist a Attractions / Historical Landmarks / Ancient Monuments / Tamil Civilization, Art and Culture In Your Town	This inspired our EBSB Team which has been effectively working on the Ek Bharat Shreshtha Bharat (EBSB) conducting various activities every month since June 2020, to conduct a Elocution on Your "Preferred Tourism Attraction in Pudukkottai District" Special tourist attractions / historical landmarks / ancient monuments / Tamil civilization, art and culture in your town (உங்கள் ஊரில் உள்ள சிறப்பு வாய்ந்த சுற்றுலாத் தலங்கள்/வரலாற்று சிறப்புமிக்க இடங்கள் / புராதான சின்னங்கள் / தமிழர் நாகரிகம், கலை, பண்பாட்டு சிறப்பினை பற்றி 5 நிமிடம் பேசி அதனை விடியோ எடுத்து அனுப்பதல் வேண்டும்) on 25 th December 2021.
20	21.01.2022	My Festival, My Culture	This inspired our EBSB Team which has been effectively working on the Ek Bharat Shreshtha Bharat (EBSB) conducting various activities every month since June 2020, to conduct a <u>Painting Competition</u> with the theme: "My Festival, My Culture" on 20 th January 2021.
21	28.02.2022	Visual Tour Series – 1 : Arts and Crafts of Kashmir	This inspired our EBSB Team which has been effectively working on the Ek Bharat Shreshtha Bharat (EBSB) conducting various activities every month since June 2020. The EBSB team of our college planned to give an aesthetic joy to the students, a visual tour series with various themes. For the month of February 2022 Visual Tour Series – 1: Arts and Crafts of Kashmir was presented to the students.
22	25.03.2022	Visual Tour Series – 2 : "Sports and Adventures of Kashmir"	This inspired our EBSB Team which has been effectively working on the Ek Bharat Shreshtha Bharat (EBSB) conducting various activities every month since June 2020. The EBSB team of our college planned to give an aesthetic joy to the students, a visual tour series with various themes. For the month of March 2022 Visual Tour Series – 2: Sports and Adventures of Kashmir was presented to the students.



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23	30.04.2022	Visual tour series -3: Arts and Crafts of Tamilnadu was presented to the students.	This inspired our EBSB Team which has been effectively working on the Ek Bharat Shreshtha Bharat (EBSB) conducting various activities every month since June 2020. The EBSB team of our college planned to give an aesthetic joy to the students, a visual tour series with various themes. Visual Tour Series - 3: Arts and Crafts of Tamilnadu was presented to the students.
24	25.05.2022	Visual Tour Series - 3: Sports and Adventures of Tamilnadu was presented to the students.	This inspired our EBSB Team which has been effectively working on the Ek Bharat Shreshtha Bharat (EBSB) conducting various activities every month since June 2020. The EBSB team of our college planned to give an aesthetic joy to the students, a visual tour series with various themes. For the month of May 2022 Visual Tour Series - 4: Sports and Adventures of Tamilnadu was presented to the students.
25	25.06.2022 - 29.06.2022	E-Quiz Creating Nationalism and National Integration among Indian Youths	Kalaighnar Karunanidhi Government Arts College for Women (Autonomous), Pudukkottai is only one government college for women in this district. This collage has been providing quality education for the socially needy students. In 2020 June onwards this college effectively participating and contributing EBSB activity. In the month of June 2022, the EBSB team has decided to conduct E-Quiz for the students. The topic for the quiz is Nationalism and National Integration among Indian Youths, because it is need of the hour to create Unity and Diversity in this nation. Based on that this topic has given as E-Quiz. The quiz was started as two parts and the dates were between 25.06.2022 - 29.06.2022. throughout the counties contestants were participated. there were 143 were successfully participated and those who secured 40% and above in the e-quiz they were motivated with e-certificate.

Yours Sincerely

Dr.R.Narasimmaraj
EBSB -Coordinator
Dept. of Tourism and Travel Mgt

Dr. Dr. M. Sagaya Sophia
EBSB -Member
Dept. of English



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18.02.2023

EBSB Activities from July-2022 to February 2023

S.No.	Date	Name of the Activity	Particulas
	21.07.2022	Painting Competition	The Ek Bharat Shreshtha Bharat (EBSB) conducting various activities every month since July 2022, to conduct a Painting Competition with the theme: "My Festival, My Culture" on 21 st July.2022.
	15.08.2022	Independence Day Celebration	It is once Patriclate Days in our Country. Every year every citizen of Indians proudly celebrating this day. In Our College also Celebrated in a fabulous manner. Our College Principal Foisted the National Flag and Delivered precedential address after that Students were performed their Cultural events.
	27.09.2022	World Tourism Day was observed	Various Cultural and competitions like digital poster presentation, speech competition and quiz competitions were conducted for the students
	17.10.2022	Slogan Writing Competition with the theme "Tulips Festival in Kashmir"	Online Slogan Writing Competition in Tamil and English with the theme : Tulips Festival in Kashmir was organized and 89 students actively participated.
	25.11.2022	gCompetition with the theme : "My Festival, My Culture"	To showcase the creative skill, Painting Competition with the theme : "My Festival, My Culture" was organized to focus on the festivals in Tamilnadu which depicts our culture. 15 students participated in the competition and top 3 were awarded E-Certificates.
	22.12.2022	Bilingual Poetry writing Competition on the topic "கரவழித் முதல் கன்னியாகுமரி வரல"	To create cultural awareness among young and to cultivate love among the people, Bilingual Poetry writing competition was organized among the college students and top 3 students were selected as winners.
	26.01.2023	Republic Day Celebration	Every year, on the occasion of the Republic Day Celebration our College has been celebrating Republic Day in a grant manner. This year, The principal of the college hoisted the National Flag and delivered Presidential address followed by Students Cultural events took place.



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Muthamil Vizha





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Sarvodaya Day





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Communal Harmony

Independence Day Celebration

(Reading Bible, Bhagavath Gita, Quran)

